



PHARMEDI2024

# THE POST SHOW REPORT



19<sup>TH</sup>

# 11-14 SEPTEMBER

## SECC - HCMC - VIETNAM

Đơn vị ủng hộ  
Supported by:

Ban Tổ chức / Organizers:



Tài trợ Vàng / Gold Sponsor:

Tài trợ Đồng / Bronze Sponsor:



Foreign Partners:



# PHARMED & HEALTHCARE VIETNAM 2024

11-14 September

SECC, HO CHI MINH CITY, VIETNAM



## EXHIBITOR BREAKDOWN

BOOTH QUANTIFY:  
**1,000+**

EXHIBITION SCALE

**12,000m2**

EXHIBITORS

**600+**

TRADE VISITORS

**9,000+**

COUNTRIES &  
TERRITORIES

**25+**

**13%**

Medical  
Equipment

**9%**

Aesthetic,  
Healthcare  
Equipment

**7%**

Hospital  
Equipment

**5%**

Processing &  
Packaging  
Machinery

**13%**

Beauty  
Product

**12%**

Analytical, Scientific &  
Environment Equipment

**15%**

Biological  
Technology

**21%**

Laboratory  
Equipment

**5%**

Beauty  
Equipment

**14%**

Medicines,  
Pharmaceutical  
materials

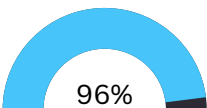
**1%**

Healthcare  
Services

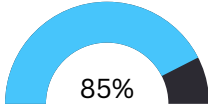
**16%**

Dental & Ophthalmological  
Equipment

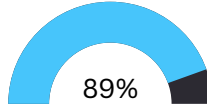
### Exhibitor SATISFACTION SURVEY



Satisfaction rate



Will participate next year



Agree that the purpose of  
the exhibition was achieved

### COUNTRIES of ORIGIN



- VIETNAM
- CHINA
- INDIA
- JAPAN
- USA
- CANADA
- IRAN
- POLAND
- TAIWAN R.O.C
- KOREA
- GERMANY
- MALAYSIA
- SINGAPORE
- RUSSIA

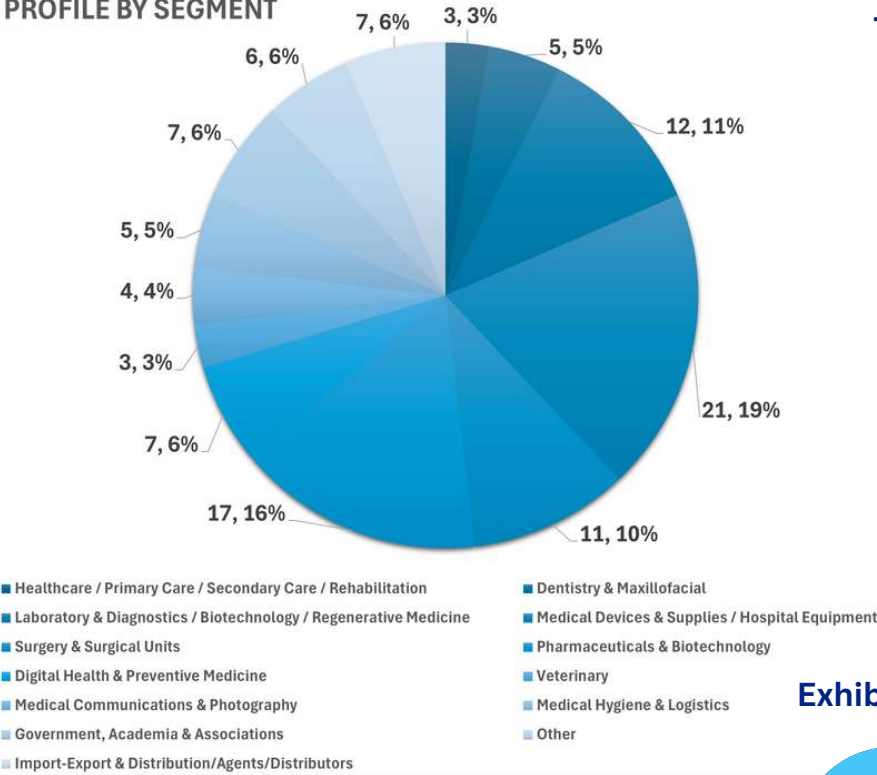
\*Some representatives of the countries present



# VISITOR BREAKDOWN

VISITORS QUANTIFY:  
**9,289**

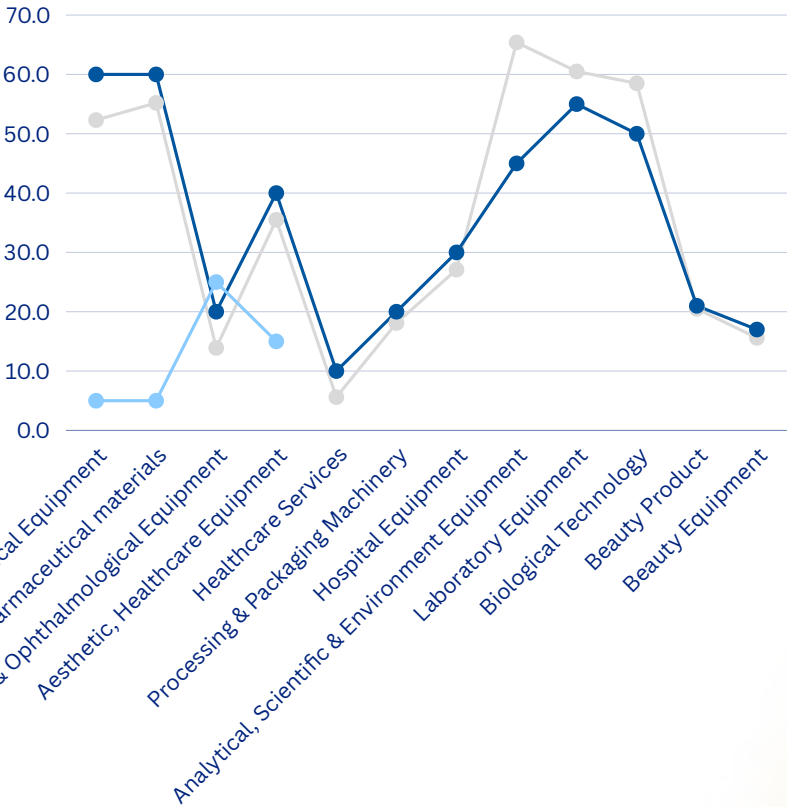
VISITOR PROFILE BY SEGMENT



## TOP 4 Categories Among Visitors

- 91%** Looking for new brands and products to import and distribute
- 84%** Looking for new technologies and solutions
- 81%** Collect market & trend information
- 88%** Consider to participating in next year exhibition 2025

## Visitor's INTEREST



## Exhibitor & Visitor FEEDBACK

- 89%** of the exhibitors made contact with their right target visitor groups
- 93%** of the visitors were satisfied/very satisfied with their participation
- 90%** of the exhibitors & visitors said that they would definitely come back in Pharmedi Vietnam 2025







# INFORMATIVES ACTIVITIES

## B2B Statistics

1,352

Successful  
Agreements

2,578



## Seminars & Forums

10+

Conference  
Sessions & Topics

25

Speakers

26

## Media Coverage

130+

New Media & Ads Exposure

1,5M



1,500,000+

New Media & Ads  
Exposure



410,000+

Official Website  
Visits



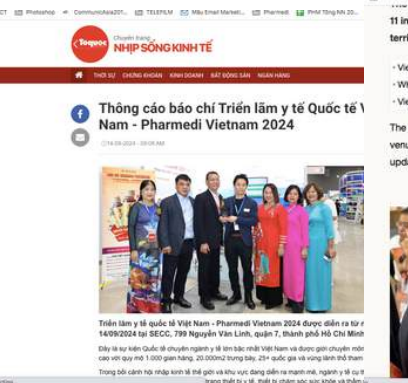
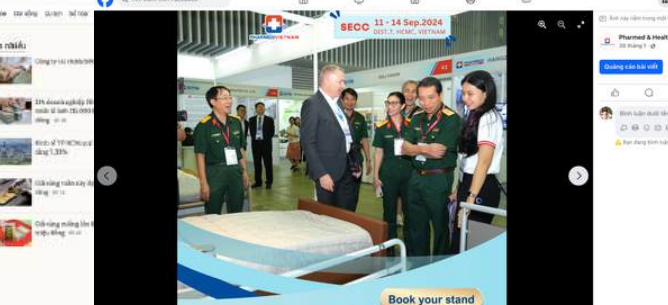
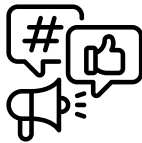
220,000+

Video Plays



400,000+

Emails & Sms  
Campaigns



# TREND HIGHLIGHTS SESSION

## SEMINARS & FORUMS

10+ 



## CONFERENCE SESSIONS /TOPICS

25 



## SPEAKERS

26 



## ATTENDEES

800+ 



### PRIVATE MEDICAL OPPORTUNITIES AND CHALLENGES IN THE CURRENT PERIOD

Keynote 1: Private healthcare in the Southern region, potential, opportunities and challenges in the current period

Reporting: Mr. Dao Canh Tuat - Vice Chairman of Vietnam Association of Child Protection

Keynote 2: The birth and development of private healthcare in Vietnam and the legal mechanism to promote the development of private healthcare

Presenter: Lawyer Pham Van Hoc - Vice President of Vietnam Association of Child Protection

### APPLICATION OF ARTIFICIAL INTELLIGENCE IN HEALTHCARE - POTENTIAL AND OPPORTUNITIES

Keynote 1: AI in the Healthcare industry - Potential market

Reporting: Mr. Hua Phu Doan, Chairman of Ho Chi Minh City Medical Equipment Association (HMEA)

Keynote 2: AI technology trends in the global Smart Health picture - Potential & Opportunities for Vietnam.

Reporting: Expert from HCA

Solution 1: Smart technology to manage, monitor & maintain the site medical equipment.

Reporting unit: Technology enterprise

Solution 2: Smart technology for pharmaceutical/equipment supply chain management & medical supplies.

Reporting: Technology enterprise

### ESSENTIAL FACTORS IN DRUG DEVELOPMENT RESEARCH AND REGULATORY SUBMISSION

Hosted by: LEADER OF VIETNAM PHARMACEUTICAL COMPANIES ASSOCIATION - VNPCA

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### ➤ SOME SOLUTIONS TO PROMOTE THE SUPPLY OF MEDICAL EQUIPMENT FOR MEDICAL FACILITIES

Hosted by:

\*INFRASTRUCTURE AND MEDICAL DEVICE ADMINISTRATION (IMDA) – MOH

\*HO CHI MINH CITY MEDICAL EQUIPMENT ASSOCIATION

### ➤ MEET VIETNAMESE AND TAIWANESE MEDICAL EQUIPMENT TECHNOLOGY EXPERTS IN HO CHI MINH CITY

Hosted by: TAIWAN VIETNAM MEDICAL BIOTECH ASSOCIATION

### ➤ ESSENTIAL FACTORS IN DRUG DEVELOPMENT RESEARCH AND REGULATORY SUBMISSION

Hosted by: LEADER OF VIETNAM PHARMACEUTICAL COMPANIES ASSOCIATION - VNPCA

### ➤ VIKOMED - A VIETNAMESE COMPANY PIONEERING X-RAY PRODUCTION: 17 YEARS OF CONTRIBUTIONS AND FUTURE-ORIENTED ROLE

Hosted by: VIETNAM - KOREA MEDICAL CORPORATION (VIKOMED)

### ➤ EXPERIENCE FUCOIDAN UMI NO SHIZUKU - A PRODUCT THAT PROMOTES HOLISTIC HEALTH AND WELL-BEING WITH EXTRA BENEFITS

Hosted by: UMI NO SHIZUKU COMPANY LIMITED





**PHARMEDI2025**

**Pharmed & Healthcare Viet Nam**

**20<sup>TH</sup>**

**SEE YOU NEXT YEAR**

**24 - 27  
Sep.2025**

**SECC - HCMC - VIETNAM**

**PHARMACEUTICAL PRODUCTS  
& MACHINERIES**

**MEDICAL DEVICES &  
SUPPLIES**



**CONCURRENT EVENTS:**



**DENTALEX  
VIETNAM**

Organiser:



Foreign Partners:



Polish Investment  
& Trade Agency  
PFR Group



**LEIPZIGER MESSE  
INTERNATIONAL**



**WORLD**  
Trade Center



**KMDA**  
Korea Medical Devices Association



**SINOSEOUL**  
Bene Factum - Good Deed



**Trade+Winds**  
Trade & Investment Promotion

**Pharmed & Healthcare Vietnam**

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