



Vietnam Int'l Exhibition on Science & Technology Laboratory, Test & Disposable Treatment



11-14 Sep. 2024

SECC - 799 NGUYEN VAN LINH, DIST. 7 HO CHI MINH CITY, VIET NAM

Supported by: Organiser:



www.pharmed.vn

VIET NAM ANALYTICAL AND SCIENTIFIC INSTRUMENTATION POTENTIAL MARKET

Vietnam's pharmaceutical market was valued at around US\$10 billion in 2020, compared to US\$5 billion in 2015. As per market research firm IBM, the size of Vietnam's pharmaceutical industry may reach US\$16.1 billion in 2026. According to IQVIA, the industry also observed a 2 percent increase year-on-year, achieving a compound annual growth rate (CAGR) of 6 percent in the period 2018-2020.

The Vietnam diagnostic labs market size was estimated to be worth USD 1,146.56 million in 2022. During the forecast period between 2023 and 2029, the Vietnam diagnostic labs market size is projected to grow at a CAGR of 6.26% reaching a value of USD 1,743.36 million by 2029. Major growth factors for the Vietnam diagnostic labs market include the increasing prevalence of various chronic and communicable diseases along with rising investment in healthcare development. The Vietnamese government as well as international institutions, such as the World Bank, are investing and granting funds for the betterment of healthcare services, which is expected to provide lucrative growth opportunities to the Vietnam diagnostic labs market during the forecast period.

In 2018, the Vietnam Ministry of Health (MOH) adopted an action plan for adaptation to climate change in the health sector for 2019-2030 with the vision of 2050. A recent review of the progress of the implementation of the action plan in 2022 stated that promoting scientific research on the effects of climate change on health and the health sector's adaptive solutions should be strongly prioritised. Climate-health evidence plays a crucial role in informing effective, equitable, and timely adaptation responses and strategies for health sectors. Despite a significant increase in the number of climate-health studies observed in Vietnam since 2012, the studies have not been systematically reviewed or evaluated to inform climate change and health action plans, strategies, and policies in the health sector.

Viet Nam's biotechnology industry ranks fourth or fifth in ASEAN, after Singapore, Thailand, Malaysia, and Indonesia. By 2030, Vietnam's biotechnology industry will reach the world's advanced level in a number of important fields, becoming one of the top 10 countries in Asia in smart biotechnology production and services; widely applied in industries and fields, contributing to rapid and sustainable socio-economic development. Building a biotechnology industry with high-quality human resources, strong enough physical and financial facilities to meet the requirements of research, development and application of biotechnology.

"The Vietnam Analytical and Scientific Instrumentation market plays a crucial role in the country's scientific research, industrial processes, and quality control efforts - Encompasses a wide range of sophisticated instruments and equipment used in laboratories, manufacturing, and research facilities to analyze and measure various parameters, from chemical composition and material properties to environmental factors."

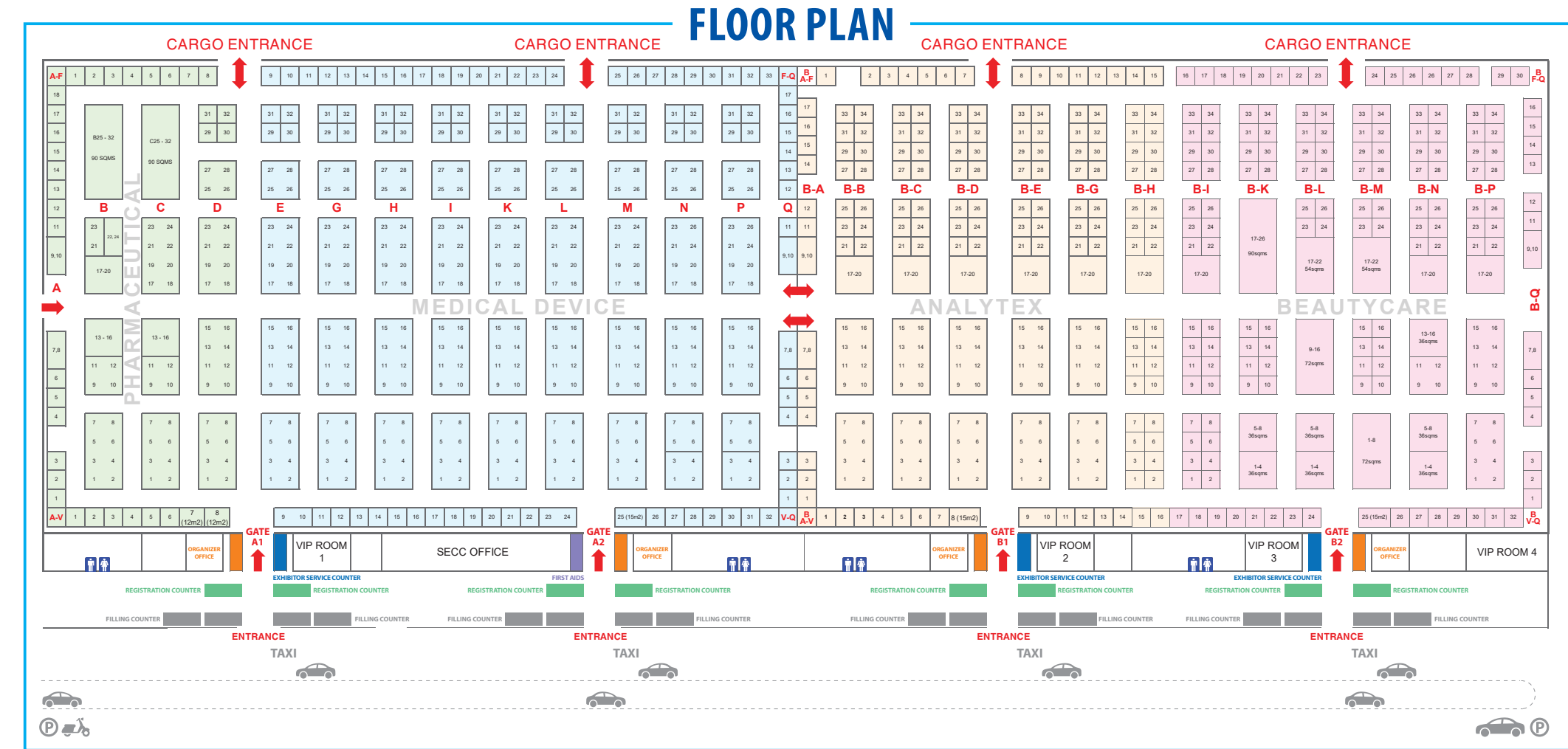


PHARMACEUTICAL

MEDICAL DEVICE

ENVIRONMENT TREATMENT

BIOTECHNOLOGY



2024 LARGEST SCALE

- 1,000 Booths
- 20,000 sqm Exhibit Scale
- 30 Countries & regions

PHARMEDI VIET NAM - THE BEST PLATFORM FOR HEALTHCARE BUSINESSES TO CONNECT IN ONE PLACE

- CONNECT THE COMMUNITY WITH THE LATEST IN MEDICAL TECHNOLOGY**
DISCOVER THE LATEST INNOVATIONS AND DEVELOPMENTS IN THE PHARMACEUTICALS AND DIETARY SUPPLEMENTS SECTOR WITH THE INFORMATIVE AND ENGAGING SERIES OF VIDEOS, PHOTOS AND NEWS
- PROVIDE A VARIETY OF CONTENT SUCH AS VIDEO REPORTS, PHOTO SERIES AND ARTICLES TO SHOWCASE OUR COMPREHENSIVE AND CUTTING-EDGE EXHIBITIONS**
DIGITAL HEALTH NEWS INCLUDES A VARIETY OF CATEGORIES, SUCH AS TELEHEALTH AND ARTIFICIAL INTELLIGENCE
- EDUCATE, INFORM AND INSPIRE OUR AUDIENCE WITH THE LATEST MEDICAL TECHNOLOGIES AND BREAKTHROUGHS**
KEEP UP WITH THE LATEST NEWS ABOUT DIAGNOSTICS & TESTING

SECURE YOUR STAND LOCATION

- UPGRADE PACKAGE STAND** (3mx3m + Upgrade Banner 1mHx3mW)
Onsite Package Stand Includes: Upgrade Banner with attractive design at 1mHx3mW (plus 2.5mH of standard booth, total booth height is 3,5m) with company name & logo (English), 01 information counter or 01 round table, 2 folding chairs, 02 flourescent tubes, 01 power socket (220V/5A), Floor carpet.
- FLOOR SPACE ONLY** (Minimum 3mx 6m):
Raw space only, Exhibitors make their own stand's design & construction (Stand's design needs to receive confirmation from the Organizer). Utilities and additional services can be requested at an additional charge (management fee, construction deposit, electricity, etc.)
- BOOTH PACKAGES** (3mx3m):
Banner with exhibition logo (0m3x3m), Fascia name, 1 round table, 1 information counter, 3 folding chairs, 2 fluorescent tubes, 1 waste basket, 1 power socket (220V/5A), Floor carpet.

CONTACT US FOR YOUR STAND NOW!

ADPEX JOINT STOCK COMPANY

Ho Chi Minh City: Rm.G3, FOSCO Building, No. 6 Phung Khac Khoan Street, District 1, Ho Chi Minh City, Viet Nam
Tel: +84 2838239052
Hanoi: Rm.310, No. 142 Le Duan Street, Kham Thien Ward, Dong Da District, Hanoi
Tel: +84 2435162063
Email: pharmed@pharmed.vn / adpex@adpex.vn
Website: www.pharmed.vn / www.adpex.vn
Facebook: Pharmed & Healthcare Vietnam





VIETNAM'S HEALTHCARE OPPORTUNITIES

According to AmCham Vietnam, healthcare expenditures per capita are predicted to rise 9.2% per year equivalent to 5.8% of the country's GDP. Particularly, health expenditure in Vietnam is valued up to US\$ 20 billion in 2021 and could rise to US\$ 23.3 billion in 2025 and US\$ 33.8 billion in 2030, equivalent to a CAGR of 7.6%. Private healthcare expenditure is expected to expand at a 7.5% CAGR, owing mostly to increasing insurance coverage for citizens.

Vietnam's healthcare market share is currently divided equally between the private sector and the state (in terms of spending). Spending on the private sector accounted for 49.5% of total spending on health though private sector only accounts for 6% of the total number of hospital beds. Vietnam has about 1,531 hospitals, of which more than 86% are public hospitals and nearly 14% are private hospitals. Around 1,318 public hospitals are managed according to a hierarchical system, classified by central, provincial, and district or commune levels.

VIETNAM PHARMACEUTICAL MARKET FORECAST

Although the government aims to increase the share of locally produced pharmaceuticals to 80%, an average of more than 50% of medicines in Vietnam are imported every year. One of the reasons for Vietnam's reliance on imports is that most domestic companies lack research and development capabilities, and do not meet the European Union Good Manufacturing.

With the growth of the economy the average income of the middle class has also increased and so has the demand for pharmaceutical products.

According to market research, the size of Vietnam's pharmaceutical industry may reach US\$ 16.1 billion in 2026.

VIET NAM MEDICAL DEVICE MARKET HAS HIGH GROWTH POTENTIAL

The Vietnamese medical equipment market is the 9th largest market in the Asian Pacific region. The Vietnamese Medical Device Market was worth US\$ 1.22 billion in 2021, and it is further projected to reach US\$ 2.86 billion by 2028, at a CAGR of 7.9% during But more than 90% of medical equipment is imported from other countries like Japan, Germany, the United States, China, Korea and Singapore.

Why PHARMEDI VIETNAM 2024

Pharmed, the largest medical & healthcare exhibition of Vietnam.

Pharmed provides a platform for showcasing new medical advances in both domestic and international fields. It will be a place for experts and scientists from home and abroad, to exchange ideas and experiences.

4 Main Reasons for Exhibiting:

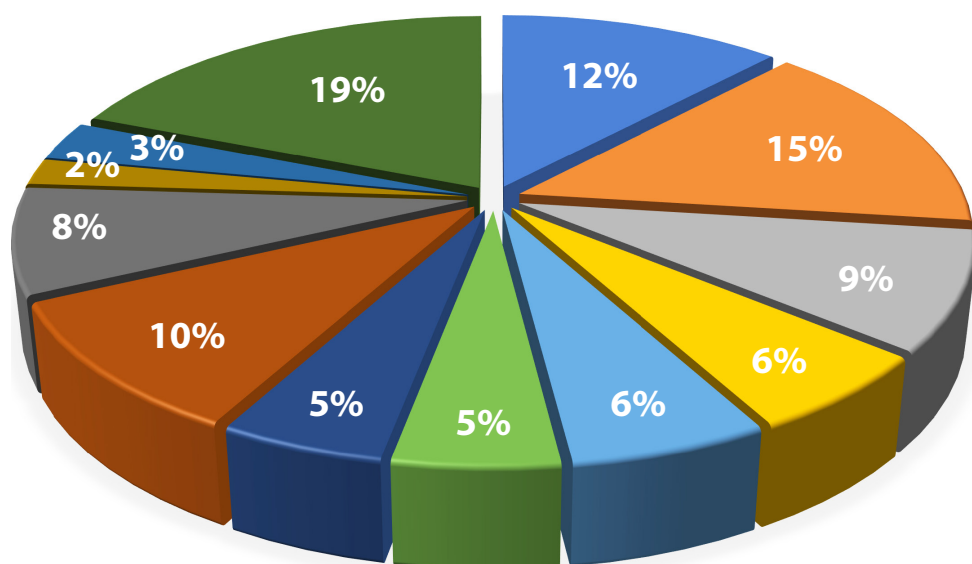
- Allow you to access to a Highly Promising Market.
- Provide you best chance to interact with high-potential buyers/clients.
- Comprehensive showcase of Pharmaceuticals, Medical Devices, Equipment & many more.
- Expand your Networking with Pharmed Vietnam.

2023 Reports:



EXHIBITOR BREAKDOWN:

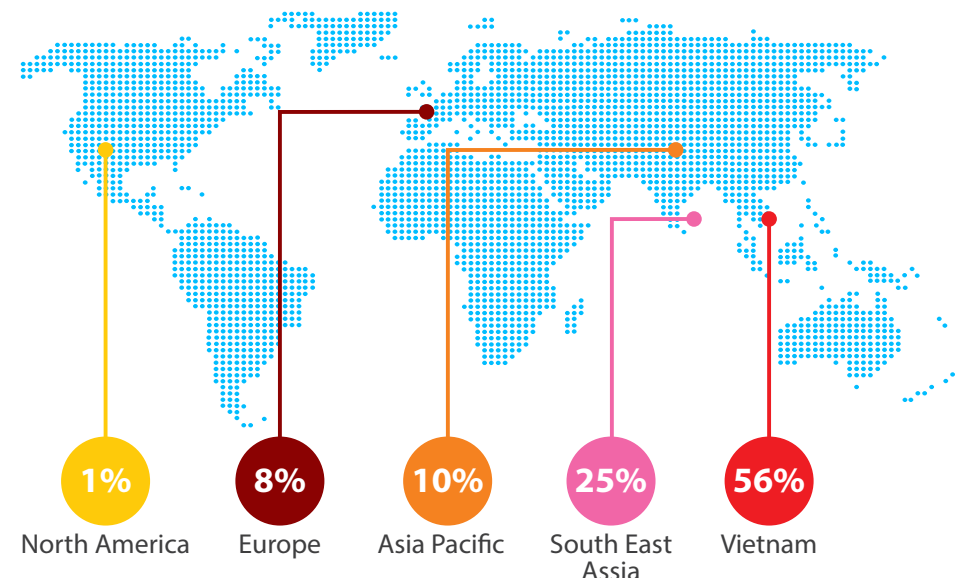
BY PRODUCT SECTOR:



Pharmaceuticals, Nutrition & Functional Supplements	12%
Imaging and Diagnostics / Medical Equipment and Devices	15%
Analytical, Scientific & Environment Equipment	9%
Laboratory Equipment	19%
Processing & Packaging Machinery	6%
Biological Technology	6%
Beauty Equipment	5%
Medical Service	5%
Beauty Product	10%
Aids & Asistive Technologies - Homecare Devices	8%
Dental Equipment	2%
Physiotherapy/ Orthopaedic Technology	3%

VISITOR OVERVIEW:

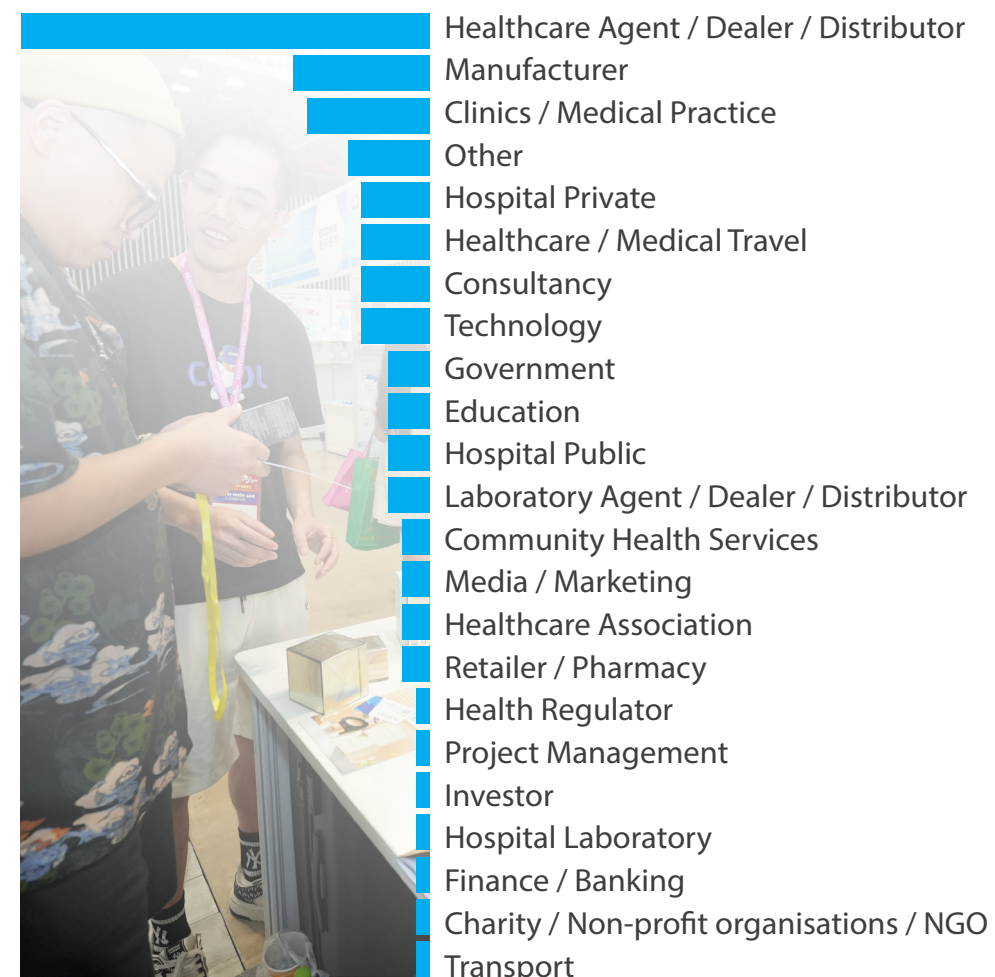
BREAKDOWN BY REGION:



SENIORITY:



NATURE OF BUSINESS:



Pharmed & Healthcare Viet Nam

The International Exhibition on Products, Equipment, Supplies for Medical, Pharmaceutical, Hospital & Rehabilitation

Concurrent Events:



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